

Shared Campus is a unique collaborative platform for international education formats and research networks established by 9 leading international arts universities, schools and colleges. It builds connections that generate value for students, academics and professionals, and enables participants to share knowledge and competencies, with a distinct focus on transcultural issues and cross-disciplinary approaches.

The platform is designed around five themes of global relevance:

- Critical Ecologies
- Cultures-Histories and Futures
- Pop Cultures
- Social Transformation
- Collaborative Tools

The summer schools 2025 were elaborated jointly by the Shared Campus partners as part of these themes.

Partners:

- Amsterdam University of the Arts
- City University of Hong Kong, School of Creative Media
- Hong Kong Baptist University
- Kyoto Seika University
- University of the Arts Singapore
- Taipei National University of the Arts
- Tokyo University of the Arts
- University of the Arts London
- Zurich University of the Arts

Shared Campus Summer Schools 2025

Extractive Realities and Ecological Resonances 7-18 July 2025 **Athens**

This two-week summer school explores the urban and suburban landscapes of Athens, navigating between industrial towns, farming lands, and sites of ancient Eleusinian mysteries. Mapping land use, past and present, and translating findings into artistic/activist expressions, visible fields and hidden effects on human and other-than-human life will be revealed.

> Hacking Global Pop Icons 4-8 August 2025 (online) 11-22 August 2025 (on-site) Zurich

This summer school has a strong focus on practice-based transcultural and interdisciplinary collaboration. The participants In this interdisciplinary course students agree on a global pop icon as a common starting point for cultural analysis, discuss- the chance to collaborate and create a ing their different perspectives and from there create art works, performances or interventions, which will be presented in the form of a joint public event.

The Afterlife of Art in the Age of International Art Biennales 6-20 August 2025 Berlin

This summer school explores the role of international art biennales in shaping cultural, political, and economic narratives. Through field visits, workshops, and collaborative projects, participants will critically examine the "afterlife" of biennale artworks and their ongoing impact beyond the exhibition space.

Creative Appropriation of Contested Spaces: Arts and Heritage from a Social Justice Perspective 11-15 August 2025 (online) 18-29 August 2025 (on-site) Amsterdam

Many cities grapple with contested spaces shaped by their histories. Artists often lead the way in transforming these spaces, offering cultural critiques. Amsterdam's Marineterrein, a former naval site, is one such example. This summer school explores its past, present, and artistic interventions, culminating in projects addressing societal issues.

> traceroute-Practices in Telematic Performances 25 August-3 September 2025 Singapore, Taipei, and Zurich

from various disciplinary backgrounds get performance across remote stages in hub locations (Zurich, Singapore, Taipei). Students will explore the aesthetics, narratives, and cultural dimensions of telematic immersive performance-making through learning techniques in staging, scoring, improvisation, and performance art.

> Learning from the Earth/Soil -UN Sustainable Development Goals × Arts 1–13 September 2025 Ehime Prefecture, Japan

This program explores sustainability through two focuses, re-examining the human relationship with soil and the modern urban planning at two locations to discover the new worldviews. It will take place in Ehime Prefecture, located in western Japan on Shikoku Island, a key regional hub in Asia.



Shared Campus International Summer Schools 2025 Call for Application 08 SC 4-8 / 11-22.8.2025 Hacking Global Pop Icons

Title: Hacking Global Pop Icons
Dates: 4–8 August 2025 (online)
11–22 August 2025 (on-site)
Location: Zurich

The participants agree on a global pop icon as a common starting point for cultural analysis, discussing their different perspectives and from there create art works, performances or interventions, which will be presented in the form of a joint public event.

This summer school is taking place at Zurich University of the Arts. It has a strong focus on practice-based transcultural and interdisciplinary collaboration. Students from partner universities in both Europe and Asia, spanning various creative disciplines such as fine arts, film, pop music, sound design, spatial and event design, comics and illustration, curatorial practice, and more, will collaborate and learn from each other. Artists and specialists from the Shared Campus network will provide guidance and support.

Past pop icon's selected for analysis and creative exploration in previous editions of the summer school include Tinder (the dating app), Greta Thunberg (the environmental activist), Billie Eilish (singer and songwriter), NFTs, or the concept of slow life.

Dates 4–8 August (online), 11–22 August (on-site in Zurich)

Participants

This course offers places to 25 students from all arts and design disciplines, including performing arts, film, music, fine arts, media arts, design, curating

and art education.

Admission Criteria • Proficient in English and Requirements • Level: AD, BA, MA, N

Application Documents

Student Costs

Level: AD, BA, MA, MPhil, PhD
All arts and design disciplines

 Brief statement (max. 1 page): What is your background?
 What are your interests? What perspectives would you bring to the summer school? What do you expect from it?

Portfolio: A work sample related to the aims and contents of the

Summer School (pdf, video or sound file)

Credits Awarded as stipulated by the home institution.

Accommodation will be organised by ZHdK. Costs are to be covered by the participants themselves. The mode of payment will be communicated at a later

stage. Reference price for Zurich: approx. CHF30 per night.

No course fees for students from Shared Campus partner institutions

• Students travelling to Zurich will need to cover their own costs:

Travel expenses

Accommodation expenses

Living expenses

Visa fees (whenever applicable)

Please refer to your home institution for potential financial support

Application Process • Application form: https://intern.zhdk.ch/?131617

Submission deadline: 16 April 2025

Contact (application enquiries and submission of documents):
 Nuria Kraemer, Shared Campus Office — nuria.kraemer@zhdk.ch

Participants will be selected by the responsible faculty

• Final confirmation of participation: 29 April 2025

Hosting Partners Zurich University of the Arts (ZHdK)

Collaborating Partners Amsterdam University of the Arts (AHK)
Hong Kong Baptist University (HKBU)

Taipei National University of the Arts (TNUA)

Learning Outcomes / Competences

Faculty

• Understand cultural concepts in global contexts.

 Examine how global icons interact with and are shaped by digital monism.

 Experience practice-based transcultural and transdisciplinary creative collaboration.

 Realisation of a collaborative art work and presentation in a public event.

Develop presentation skills.

Tom GERBER, Director for Feature Films and TV Series, Lecturer & Researcher,

Film Department (ZHDK)
Daniel SPÄTI, Designer/Event Specialist, Lecturer Trends & Identity, Coordina-

tor Minor Transcultural Collaboration (ZHdK) Kingsley NG, Media Artist, Associate Professor, Academy of Visual Arts (HKBU)

SUN Shao-Ting, Recording Engineer, Lecturer (TNUA)
Additional faculty from other SC partners to be confirmed

Modality 1 week online, 2 weeks in person

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Shared Campus International Summer Schools

Call for Application

Deadline 16 April 2025



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nuria.kraemer@zhdk.ch

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Information event:

2 April 2025

11:00 - 12:00 GMT (London) 12:00 - 13:00 GMT+1 (Amsterdam/Zurich) 18:00 - 19:00 GMT+8 (Hong Kong/Singapore/Taipei) 19:00 - 20:00 GMT+9 (Tokyo/Kyoto)

Information Events Access Link: https://zhdk.zoom.us/j/5568218974 Password: 468588