

# Transcultural

Transcultural Collaboration  
6-24 Jan 2025 (Zurich or online)  
17 Feb-7 Mar 2025 (Yogyakarta)

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Transcultural Collaboration is a unique interdisciplinary and cross-cultural programme in the arts and design, and a cooperation between Shared Campus partner institutions in Asia and Europe.



25 BA and MA students from all arts and design disciplines have the chance to explore Zurich and Yogyakarta, collaborating on experiments with open outcomes.



# On Transcultural Collaboration

Today, artists, performers, musicians, curators and designers need a multi-perspective mindset, as well as a genuine commitment and willingness to communicate, exchange, and debate ideas and opinions within a global framework, critically reflecting on manifold interconnected issues and questions. Given the complex and pressing nature of the problems facing all of us, we are convinced that close cooperation is imperative for tackling these issues.

# Between Zurich and Yogyakarta

Zurich and Yogyakarta are the two main locations of the programme. They serve as the base and common playground for explorations and experiments. Their different cultural and historical developments and living environments provide interesting insights and opportunities for reflection on a variety of topics such as value systems, politics, traditions and cultural hybridization, or power structures. An online participation for the part in Zurich is possible.



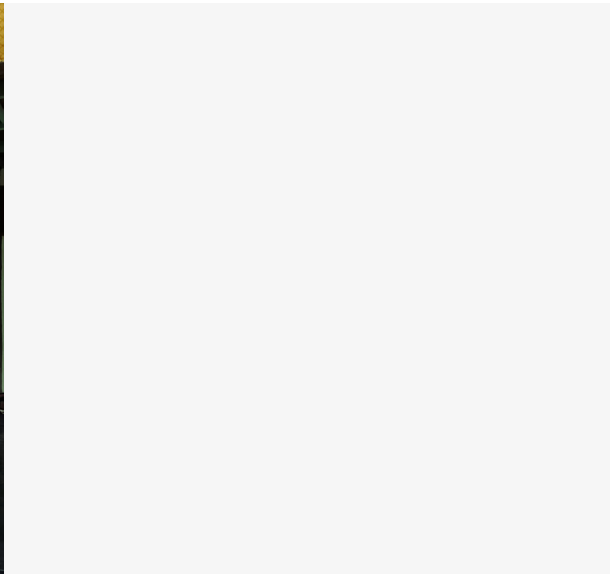






# On Transculturality

For contemporary creative practitioners, a transcultural mindset and attitude is necessary in order to deal with different cultures on many levels. They act as facilitators between different political, social, economic, and cultural contexts. Not only professional expertise is required, but also the ability to understand and negotiate the diversity of global cultures and societies. Artists and designers can take the role of agents who constantly observe, reflect, distinguish, and position themselves in dynamic environments, withstanding frictions, and demanding to make things visible, to mediate, to produce, and to act precisely.







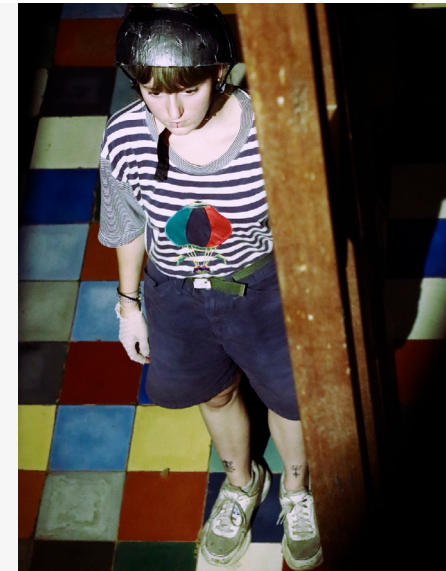
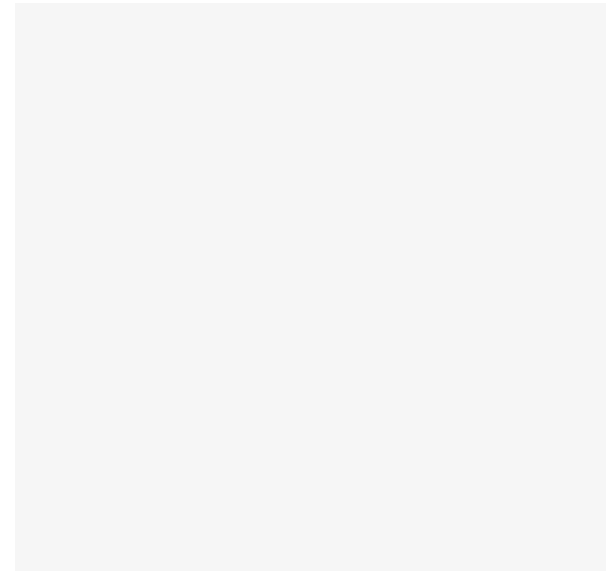
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## On Collaboration

When making use of different working methods or approaches, one might come up with ideas and conceptions that are beyond regular imagination and capabilities. Collaboration as a principal working method exposes participants to different mindsets, traditions, and aesthetic understandings. Working in cross-cultural and cross-disciplinary teams allows for direct exchange and debate on topics of common interest, while at the same time critically reflecting on each other's perception, values, and way of working. It is a way of expanding the artistic toolkit, helping participants to better understand their own discipline.

Zurich & Yogyakarta

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# On the Programme Structure

The programme is divided in two parts: a 3-week stay in Zurich or an online participation, a 3-week stay in Yogyakarta. The core programme is dedicated to practice-based collaboration and teamwork between the participants in changing constellations. The programme is complemented with additional inputs by guests, excursions, and workshops. Participants receive close support from selected faculty from partner institutions, as well as from independent artists and experts from various arts and design disciplines. The semester includes a public presentation in Yogyakarta.

## SEMESTER DATES

- 6 – 24 Jan 2025 (Zurich or online) &
- 17 Feb – 7 Mar 2025 (Yogyakarta)

## PARTICIPANTS

The programme offers places to 25 students the participating partner institutions from a wide range of arts and design disciplines, including performing arts, music, fine arts, media arts, curating, design, and art education. Emphasis is placed on a good mixture of disciplines.

## ADMISSION CRITERIA AND REQUIREMENTS

- A genuine interest in and willingness to identify and analyse transcultural questions
- An ability and interest to work in teams whose members come from different cultural and disciplinary backgrounds
- A willingness to expose oneself and one's work, to engage in critical reflection, to experiment and take artistic risks, and to participate full-time in the semester programme
- Proficient in English

## CREDITS

Students remain enrolled at their home institutions and credits are granted according to their home study programme.

## STUDENT COSTS

- No additional tuition fees
- Travel expenses (flight to and from Zurich if applicable, flight to and from Yogyakarta)
- Visa fees (whenever applicable)
- Accommodation: Zurich (approx. 30 USD/night), Yogyakarta (approx. 15 USD/night)

## FINANCIAL SUPPORT

Most institutions are supporting their participants. Please check the specific conditions of your institution in the accompanying email to the call or ask the responsible contact person of your institution listed below for potential financial support.

## INSTITUTIONAL CONTACT PERSONS

- ✉ SCM: Tobias Klein  
[ktobias@cityu.edu.hk](mailto:ktobias@cityu.edu.hk)
- ✉ HKBU: Kalen Lee  
[wklee@hkbu.edu.hk](mailto:wklee@hkbu.edu.hk)
- ✉ LASALLE: Wolfgang Münch  
[wolfgang.muench@lasalle.edu.sg](mailto:wolfgang.muench@lasalle.edu.sg)
- ✉ TNUA: David Shen  
[pusheng.shen@iec.tnua.edu.tw](mailto:pusheng.shen@iec.tnua.edu.tw)
- ✉ TUA: Egami Kenichiro  
[egami.kenichiro@fac.geidai.ac.jp](mailto:egami.kenichiro@fac.geidai.ac.jp)

Zurich & Yogyakarta

## TEACHING FACULTY

Lecturers and artists from Asia and Europe. Faculty come from various arts and design disciplines, and a range of academic backgrounds.

## APPLICATION PROCESS

- ① Letter of Motivation (1 page, in English)
- ② CV
- ③ Sample of work (pdf, video,...)
- ④ Interview

## APPLICATION

- Application deadline: 30 September 2024
- Interviews will be conducted in first half of October 2024
- Please apply online here: [intern.zhdk.ch/transcultural/collaboration/form](https://intern.zhdk.ch/transcultural/collaboration/form)

Final confirmation of participation:  
● 15 October 2024

For further question concerning the application please contact:

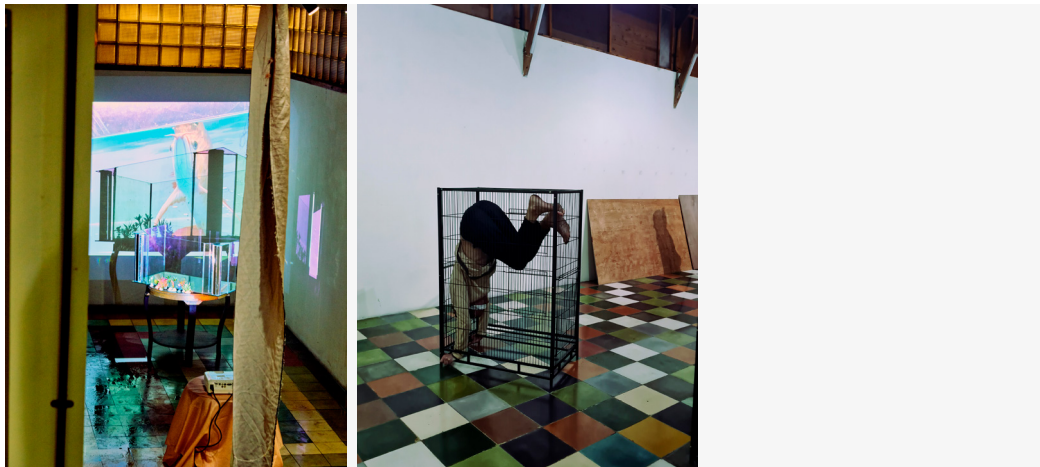
- Sira Negri  
Administrator, Transcultural Collaboration:  
[sira.negri@zhdk.ch](mailto:sira.negri@zhdk.ch)

For a personal consultation, please contact Daniel Späti, Coordinator of Transcultural Collaboration (or alternatively the contact person at your institution):

- Daniel Späti  
[daniel.spaeti@zhdk.ch](mailto:daniel.spaeti@zhdk.ch)  
+41 79 432 81 03

## INVOLVED SHARED CAMPUS PARTNERS

- City University of Hong Kong, School of Creative Media (SCM)
- Hong Kong Baptist University (HKBU)
- LASALLE College of the Arts, Singapore (LASALLE)
- Taipei National University of the Arts (TNUA)
- Tokyo University of the Arts (TUA)
- Zurich University of the Arts (ZHdK)









# Information Events

Short presentation of this years' programme, Q&A:

① Thursday, 5 September 2024  
from 09:00 am – 10:00 pm CET (Zurich time)

② Wednesday, 18 September 2024  
from 12:00 am – 13:00 pm CET (Zurich time)

Please check your corresponding local times

Zoom Link: <https://zhdk.zoom.us/j/5568218974>  
Password: 468588

# Application Deadlines

🕒 30 September 2024

## MORE ABOUT THE PROGRAMME

Website: [shared-campus.com](https://shared-campus.com)  
Instagram: @shared\_campus