



**In the Times
of Neon
Thoughts
and Electric
Desires**

Title: In the Times of Neon Thoughts and Electric Desires

Dates: 8–22 August 2024

Location: Seoul

“The Times of Neon Thoughts and Electric Desires” summer school in Seoul combines traditional and contemporary elements to explore if Seoul is a model for contemporary sensibility, trends, and a possible future. The course includes talks by artists, visits to studios, and meetings with representatives from cultural institutions, offering participants a comprehensive insight into Seoul’s arts scene, influenced by K-pop and cinema. The program is designed to understand how Seoul integrates its historical aspects with technological advancements, fostering a community for those interested in arts and culture. It also provides an opportunity for collaboration and cultural exchange, allowing attendees to engage with Seoul’s culture tangibly. Participants will have the opportunity to articulate a work or expression and exhibit it in an open studio environment.

Dates	8–22 August 2024
Participants	This course offers places to 20–25 students from all arts and design disciplines, including performing arts, film, music, fine arts, media arts, design, curating and art education.
Admission Criteria and Requirements	<ul style="list-style-type: none"> • Proficient in English • Level: BA, MA, MPhil, PhD • All arts and design disciplines
Application Documents	<ul style="list-style-type: none"> • Brief statement (max. 1 page): What is your background? What are your interests? What perspectives would you bring to the summer school? What do you expect from it? • Portfolio: A work sample related to the aims and contents of the Summer School (pdf, video or sound file)
Credits	Awarded as stipulated by the home institution.
Accommodation	Students will need to arrange accommodation for themselves. The cost per night is approximately 40–50USD per night.
Student Costs	<ul style="list-style-type: none"> • No course fees for students from Shared Campus partner institutions • Students travelling to Seoul will need to cover their own costs: <ul style="list-style-type: none"> ◦ Travel expenses ◦ Accommodation expenses ◦ Living expenses ◦ Visa fees (whenever applicable) • Please refer to your home institution for potential financial support.
Application Process	<ul style="list-style-type: none"> • Application form: https://intern.zhdk.ch/neonthoughts • Submission deadline: 15 April 2024 • Contact (application enquiries and submission of documents): Sira Negri, Administrator, Shared Campus Office — sira.negri@zhdk.ch • Participants will be selected by the responsible faculty • Confirmation of participation: 3 May 2024 <p>Students of the following institutions are welcome to apply for this summer school: City University of Hong Kong, Hong Kong Baptist University, LASALLE College of the Arts, Taipei National University of the Arts, Tokyo University of the Arts, Zurich University of the Arts.</p>
Collaborating Partners	Chung Ang University, Korean National University of the Arts and RAT School of Art Hong Kong Baptist University (HKBU) Tokyo University of the Arts (TUA) Zurich University of the Arts (ZHdK)

- Learning Outcomes / Competences
- Networking within the art scene, meeting with cultural agents.
 - Understanding of historical and contemporary cultural significance.
 - Learn to situate artistic practices within a larger cultural and historical framework.
 - Explore various methods and frameworks for individual and group creation and reflection.
 - Collaboration with communities and opportunity to showcase the students’ work on an international platform.

Faculty

William DAVIS, Associate Professor (ZHdK)
Yusaku IMAMURA, Course Leader, Global Art Practice, Tokyo University of the Arts (TUA)
Kalen Wing Ki LEE, Acting Director, Associate Dean (Research) of SCA, Associate Professor (HKBU)

Modality Face-to-face

Shared Campus International Summer Schools

Call for Application

Deadline 15 April 2024



Contact (application enquiries and submission of documents):
Sira Negri, Administrator, Shared Campus Office

sira.negri@zhdk.ch

Participants will be selected by the responsible faculty.
Confirmation of participation: 3 May 2024

Information events:

6 March 2024, 11:00 – 12:30 GMT — 1st info event

11:00 – 12:30 GMT (London/Lisbon)
12:00 – 13:30 GMT+1 (Amsterdam/Paris/Zurich)
19:00 – 20:30 GMT+7 (Hong Kong/Singapore/Taipei)
20:00 – 21:30 GMT+8 (Tokyo/Kyoto)
22:00 – 23:30 GMT+10 (Melbourne)

3 April 2024, 09:00 – 10:30 GMT — 2nd info event

09:00 – 10:30 GMT (London/Lisbon)
10:00 – 11:30 GMT+1 (Amsterdam/Paris/Zurich)
16:00 – 17:30 GMT+7 (Hong Kong/Singapore/Taipei)
17:00 – 18:30 GMT+8 (Tokyo/Kyoto)
19:00 – 20:30 GMT+10 (Melbourne)

Access for both dates:

Zoom: <https://zhdk.zoom.us/j/5568218974>

Password: 468588

www.shared-campus.com

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