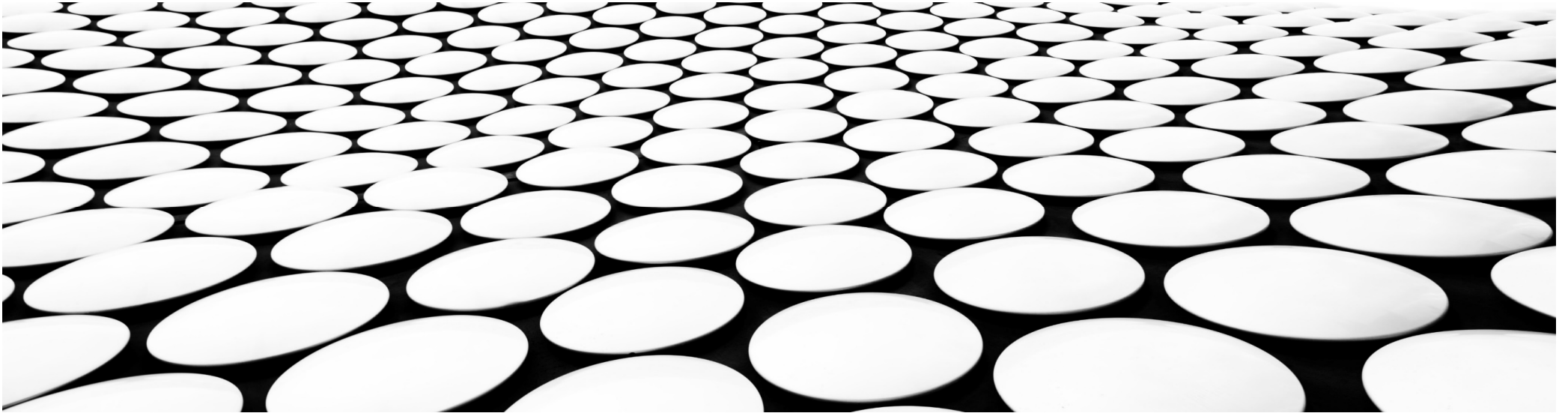




# WRITING THE SELF.

**POP IN THE ROARING 1920S. ZELDA FITZGERALD, IRMGARD KEUN, KLAUS AND ERIKA MANN**

ASS.-PROF. DR. MAREN LICKHARDT



**Who are you?**

**To whom do you belong?**

Lilian Harvey or Colleen Moore

Charleston Dress or Marlene trousers

Kaloderma cosmetics or Coty cosmetics

Romanisches Café or Jockey Bar

smoking or not

swimming or gymnastics

...

ZELDA  
FITZGERALD

HIMBEEREN  
MIT SAHNE  
IM RITZ



MANESSE

Gay = narcissus

(=tradition of the dandy)

Zelda Fitzgerald: The Original Follis Girl.

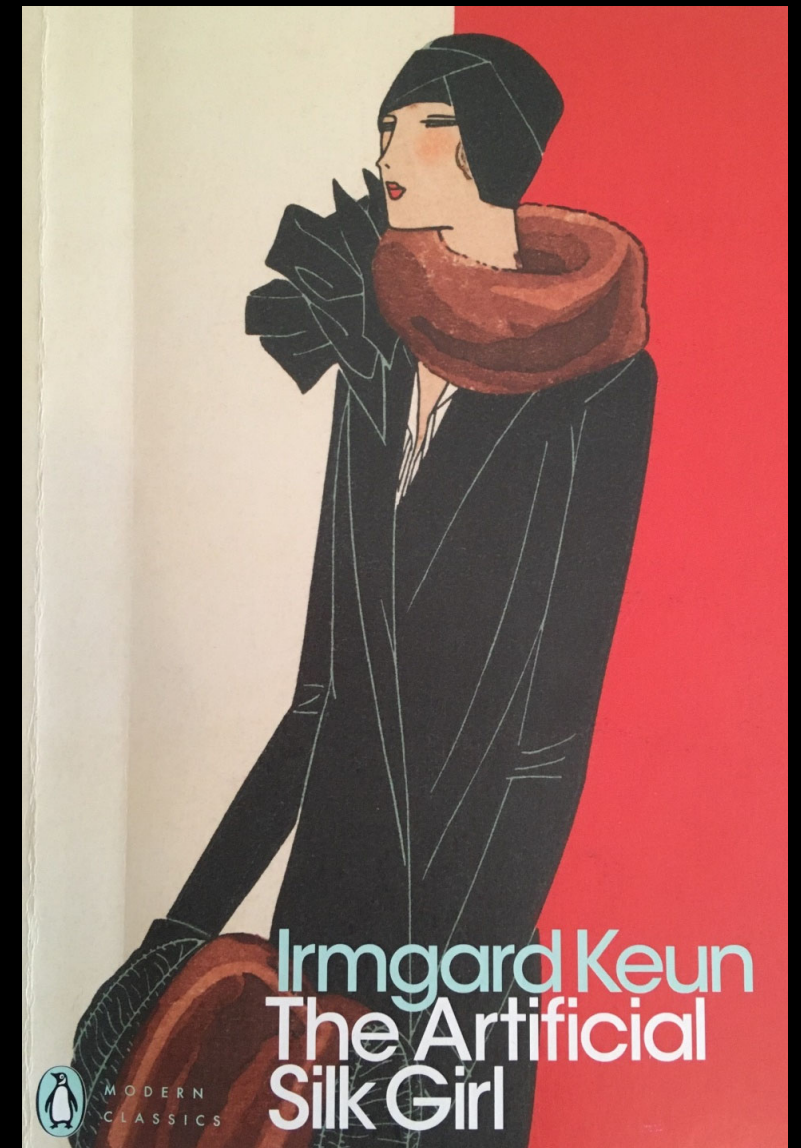
Gay appreciates style more than anything else in her life [...].

in all people who can manage to turn an ordinary boat trip into a matter of evening dresses and jewelry and who make the 'Ritz' to what it is.

She had attended all the parties listed in the Sunday Supplement, and the press photos were so spectacular that her enigmatic appearance came dangerously close to tipping over to something common.

But the single events that together resulted in her life could not be brought into a context. [...] The incoherence of her days made it impossible for her to be really surprised by something or to encounter things with something else than boundless tolerance: in other words, her mind suffered from boredom.





And I think it will be a good thing if I write everything down, because I'm an unusual person. I don't mean a diary – that's ridiculous for a trendy girl like me. But I want to write like a movie , because my life is like that and it's going to become eben more so. (p. 4)

Irmgard Keun: *The Artificial Silk Girl*. Translated by Kathie van Ankum. New York 2002.

Siegfried Kracauer: The Salaried Masses.

Duty and Distraction in Weimar Germany.

Translated by Quintin Hoare. London 1998.

„That was really strange. I wanted to see myself from the outside, not like a man would usually describe me, which is only just half the truth anyway. And I'm thinking: Doris has turned into an enormous man with great erudition and is looking at Doris and say to her like a medical doctor: „My dear child, you have a nice figure, perhaps a bit thin, but that's fashionable right now, and your eyes are a black-brown like those ancient silk pompons on my mother's pompadour. And I have something of an anemic paleness and I have red cheeks [...]. And everything else is very nice, I think.“ (p. 64)

“The lining was crepe marocain, pure silk,  
hand embroidered.” (p. 41)

„My shirts are made of embroidered  
crepes lavable from Paris. I have a bra  
that costs 11 marks, and a pair of shoes  
made from genuine emu leather.” (p. 82)

“The lining was crepe marocain, pure silk,  
hand embroidered.” (KM 41)

„My shirts are made of embroidered  
crepes lavable from Paris. I have a bra  
that costs 11 marks, and a pair of shoes  
made from genuine emu leather.” (KM 82)

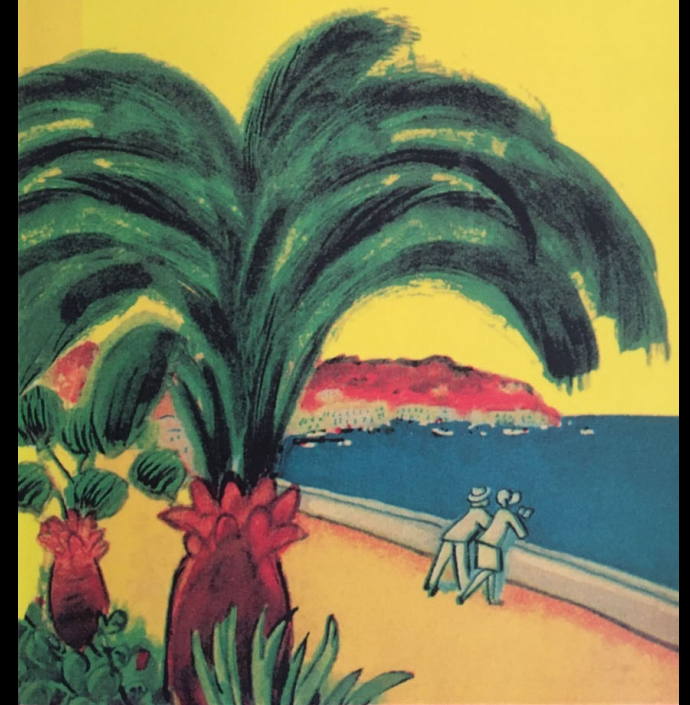
Magazine: Uhu 1931/32

(Ullstein publishing house)

Light silk or crepe blouse to a dark skirt for any  
occasion [...] best combines with thin wool.

Erika und  
Klaus Mann  
Das Buch  
von der Riviera

ro  
ro  
ro



17.12.2020

"The Riviera: **legend** of luxury, glamour, ballrooms, ermine fur and champagne." (p. 7)

"Sun, sun, sun - plus Gulf Stream. Blue sea, palm avenues, casinos, luxury hotels: this is the **popular idea** of the Riviera." (p. 8)

"The highest luxury is becoming more and more a **legend**. The Grand Duchess with the pearls, which are worth two provinces, is like pre-war ghost. The elegant world, which spends ten thousand marks a day with a blown-up face, is fleeing into **the magazine of the same name**, where it continues its shadowy existence in the column 'Are you still speaking?'" (p. 66)



# Joint attentional scenes

Michael Tomasello: Die kulturelle Entwicklung des menschlichen Denkens. Zur Evolution der Kognition. Frankfurt/Main 2006.

Michael Tomasello: Constructing a Language: A Usage-Based Theory of Language Acquisition. Harvard University Press 2005.

Thank You very much  
for your attention!