



## Picturing the Self.

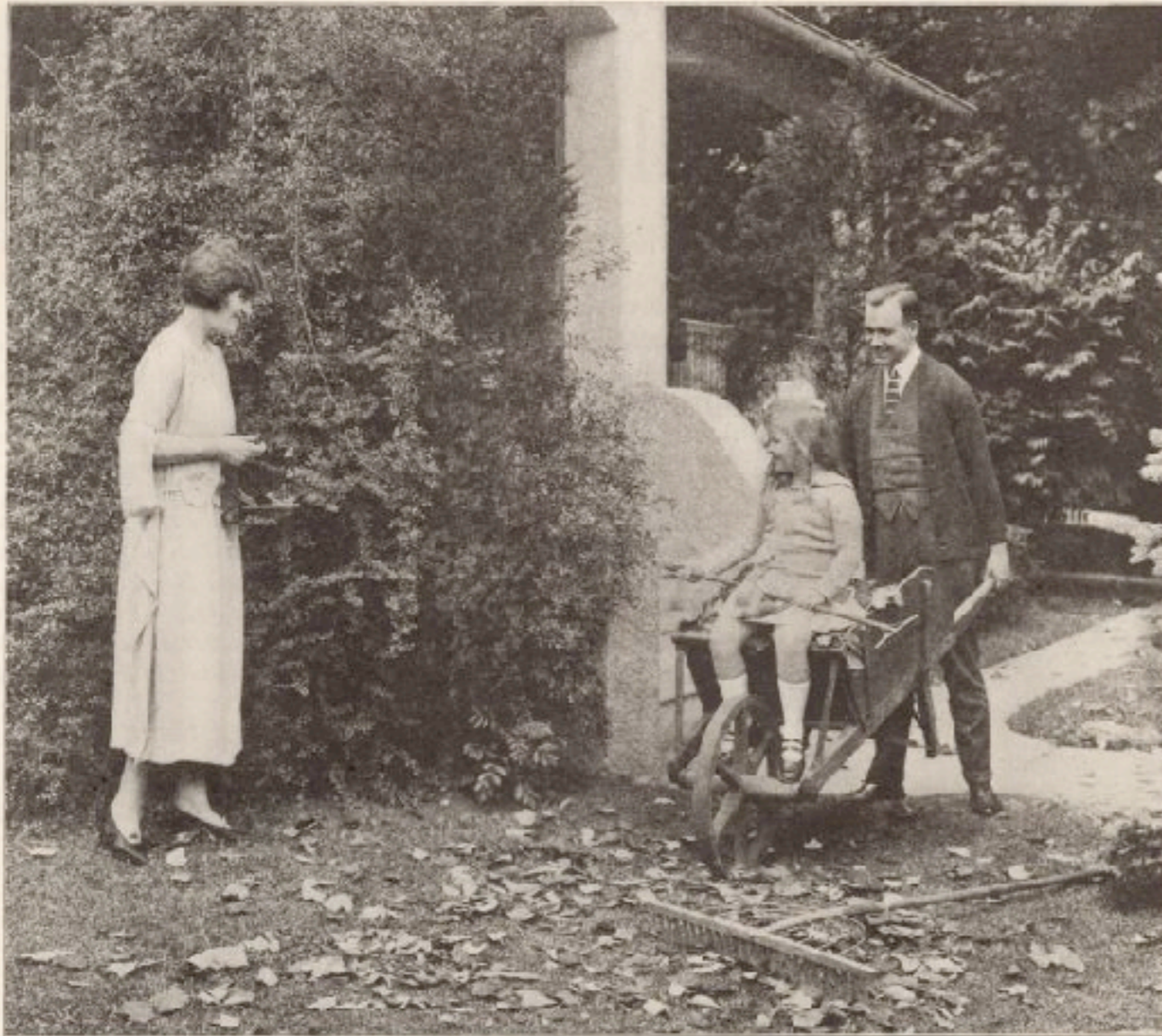
At Home: The Visual Culture of Privacy

Joseph Imorde, Siegen



*Let your Kodak  
keep the Christmas Story*

Eastman Kodak Company Rochester, N. Y., *The Kodak City*



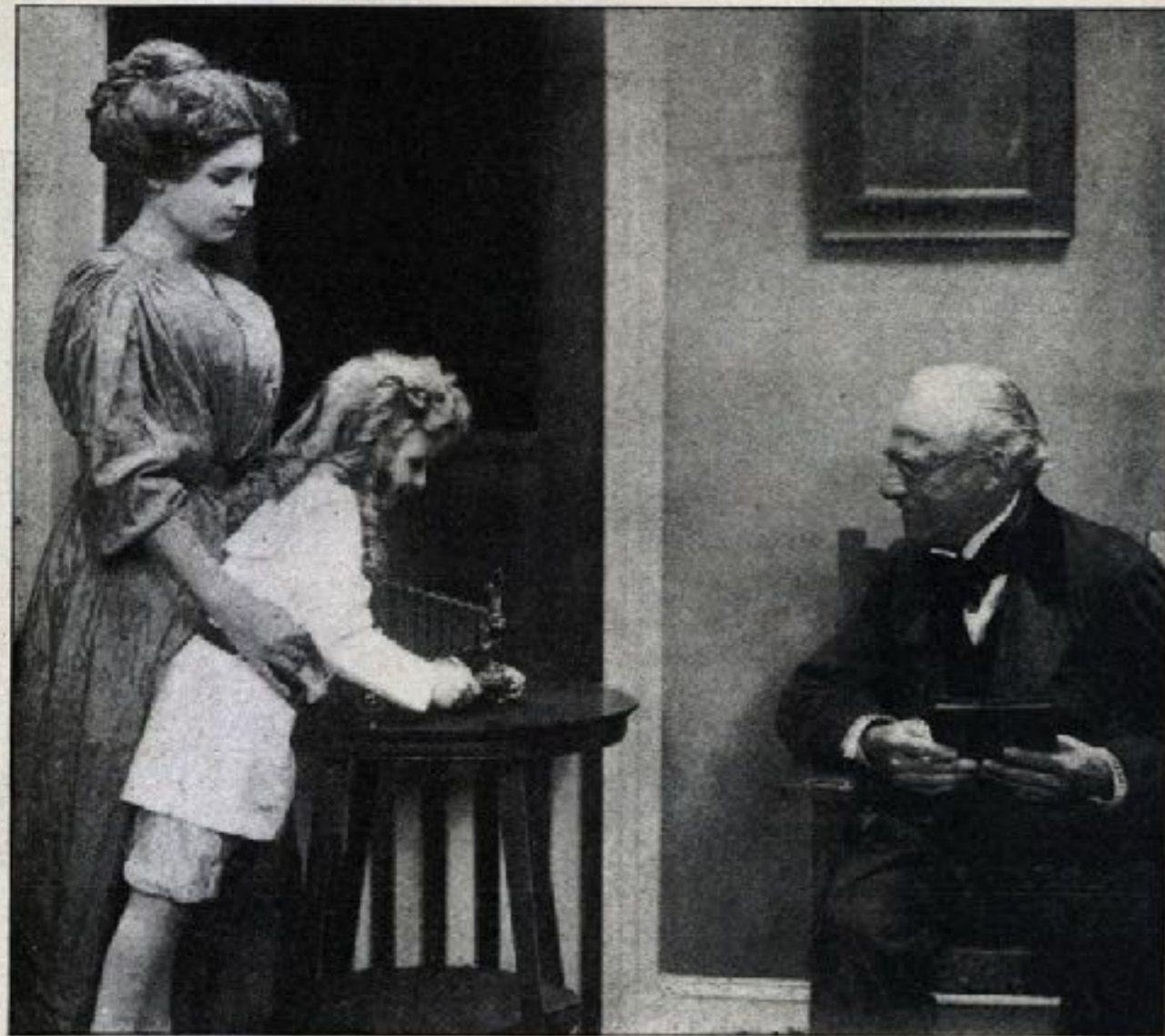
## *Your story with your Kodak*

When you "click" the shutter yourself and the people and surroundings in front of the lens are of particular interest to you—your children, your home—then and only then will the resulting pictures give the complete enjoyment photography provides.

And it's all easy with a Kodak—from the start.

*"At Home with the Kodak", a well illustrated booklet that tells you how to get most easily the kind of home pictures you want—free by mail or at your dealer's*

Eastman Kodak Company, Rochester, N. Y. *The Kodak City*



## At Home with **THE KODAK**

Make Kodak your family historian. Start the history on Christmas day, the day of home gathering, and let it keep for you an intimate pictorial history of the home and all who are in it. Make somebody happy with a Kodak this year—the pictures will serve to make many people happy in the years that follow.

Unless you are already familiar with Kodakery, you will find the making of home portraits much simpler than you imagine—so simple, indeed, that the novice often gets the credit of being an expert. To make it still simpler we are issuing a beautifully illustrated little book that talks about home portraiture in an understandable way that will prove helpful to any amateur. Whether you already have a Kodak or not we would like you to have a copy of this book.

Ask your dealer or write us for a free copy of "*At Home with the Kodak.*"

**EASTMAN KODAK CO., ROCHESTER, N. Y.,** *The Kodak City.*







Richard Billingham, *Ray's a Laugh*, 1994–95