

# HACKING GLOBAL POP ICONS 2020 SUMMER SCHOOL

## Catalogue of Work

17th June - 3 July 2020

# GRETA-LAND

Lucy Hu, Gigi Kwan, Liu Ying, Xu Yuan and Yufan Zhao



Our project aims to tell viewers that Greta, as a cultural icon, has been magnified and distorted by the media, and that audiences can explore their own Greta among the countless distorted images, even if these images are not true. Our Gretaland is a physical immersive space. When entering the room, we hope you will have a visual journey into Greta's distorted images through 3 stops. The first stop is a model that conveys different descriptions of Greta in the media. Somehow, Greta's true identity has been swept away in a wave of revelry. The next stop is inspired by her famous "How dare you" speech, to show the over-anxious image of Greta in the eyes of the audience. The final stop is an abstraction of people's viewing process that distorts the image of Greta that people come to understand and recognise.

**Ria LIU Ying**

Filming & editing, space design & glitch production  
IG: @vesepans\_ly

**XU Yuan**

Growling House  
wechat:13378442477

**Lucy HU Jiaochun**

Space design & sculpture  
IG: @sadart178

**Gigi Kwan**

Standup comedy  
IG: @22work @chi2dgi

**ZHAO Yufan**

Animation, film, kinoscope

# HOLY GRETA

John Zhang, Lizzie Wee, Julie Cahannes, Gigi Koh



In this digital experience, we speculate possible iterations of the future whereby our ecology has revived / collapsed, and examine the possible implications of Greta's legacy as an icon. Players are free to explore the digital landscape to piece together their interpretations of the story. Foregrounding the experience with the announcement of Greta's death, we invite participants to immerse in these possible realities, and then reconsider the actions they can take in the present to shape a future they desire.

## **John Zhang**

Programming, game design, animation, drawings

<https://johncheung.feedia.co>

IG: @a.johnnobody

## **Lizzie Wee**

Writing, character design, collage, audio, GIFs, sound direction

[www.juicypeche.com](http://www.juicypeche.com)

IG: @juicypechedesigns / @lizmiester123

## **Julie Cahannes**

Writing, GIFs, video editing, photo and audio sourcing

[www.julieolympia.com](http://www.julieolympia.com)

IG: @julieolympia

## **Gigi Koh**

Writing, collage work, audio editing

[gigikohart.weebly.com](http://gigikohart.weebly.com)

IG: @gigikoh\_art

## **Kevin Wee**

Sound tech

# UNWIND GRETA

Selina Lo, Tuna El-salihie and Gurjeevaan Singh Balrose



“Unwind Greta”, is the story of the fictional Greta Thunberg scandal of 2019 at the Ellen show. Set in a debate context hosted by the fictional TV-personality, Patrick Rose. Two alternative universes Greta’s, Selina and Oretta set out to defend and disseminate the activism and importance of Greta Thunberg.

## Selina Lo

Video editor, character developer, actor  
loselina.com

## Gurjeevaan Singh Balrose

Director, character developer, actor

## Tuna El-salihie

Screenwriter, character developer, actor, artwork  
<https://the-dots.com/users/tuna-el-salihie-590873>  
IG: @juicypechedesigns / @lizmiester123

# WHAT DO YOU CALL THE WORLD?

Nicole Brady, Gözde Filinta and Wee Wen Yu



Inspired by Zen and Zen-informed artistic practices\*, ‘What do you call the World?’ offers another kind of action upon the climate crisis. The video performance carried out acts as a proposal for an alternative response to the global crisis, exploring ways to approach the worldly matters from an intimate, non-materialistic level. What do you call the world? hacks Greta Thunberg’s public performance as a single action, regardless of her message. By separating Greta’s individuality from her public appearances, the work focuses solely on Greta’s performance, by introducing a Zen approach to investigate implied and silent communication, in contrast to Greta Thunberg’s loud and emotional declarations.

Artistic practices such as Yoko Ono’s ‘Cut Piece’ (1964), John Cage’s ‘4’33’’ (1952), Nam June Paik’s ‘Zen for Film’ (1965). Inspired by Yoko Ono’s ‘Grapefruit’ (1964) and George Brecht’s ‘Water Yam’ (1963).

**Nicole Brady**

Video editing and visuals

**Gözde Filinta**

Text-piece and statement

**Wee Wen Yu**

Sound-piece and visuals

# GRETA WITH A THOUSAND FACES

Chris Mence, Helen Ng, Pui Shuen Ng, Siu Hei Chung



Inspired by Joseph Campbell’s “The Hero’s Journey” and Marschall McLuhan’s famous quote, “The medium is the message”, we deconstruct “Greta’s Journey” in order to question how our perception of a Global Pop Icon through new medias, which are drastically changing our interaction with each other and our way of seeing and understanding the “reality”. The phenomenon of “Greta as an Icon” and our interaction with it are staged in a common virtual battlefield where all sort of interpretations can conflict with each other on the screen, and also in the viewer’s mind. By reviewing the process how we perceive “Greta”, we would like to invite viewers to become their own Hero, and evaluate their own journey to hack “Greta”: What are we looking when see Greta? What are we talking when we comment on her? In this Ocean of thousand faces, can we once again receive our calling and begin our adventure?

**Chris Mence**  
Video editing & graphic design  
[chrismence.myportfolio.com](http://chrismence.myportfolio.com)  
IG: @mr\_mence

**Helen Ng**  
Script writing, photography  
IG: @h.ngraphic

**Siu Hei Chung**  
Writing, performance, video editing  
<https://blog.zhdk.ch/siuheichung>

**Pui Shuen Ng**  
Writing, performance, video editing  
<https://npshuen.tumblr.com>



# WE ARE BODIES OF WATER

Uma Kiran Bhojraj, Ishita Chakraborty, Marta Ilacqua, Sarah Jacky



‘We are Bodies of Water’ is a virtual collaboration by four women, investigating ways to connect and care for each other through the water’s presence that resides in their local geography. The work was carried out in the Mediterranean Sea, in Sicily, the river Bünz and Limmat, in Switzerland and an artificial pool of Leonie Condotel, in Singapore. Guided by genuine curiosity, the performers seek to understand the meanings of care and intimacy between humans, and to explore an unlike connection with nature. These simultaneously ephemeral gestures recall to an intuitive ritual that unifies the artists and their surroundings together in timeless and boundless acts of kindness. As the female bodies meet the water, the transparency and the flow of the water transcends the borders between these; embodying each other. The question of ownership dissolves, and the concept of care arises.

## **Ishita Chakraborty**

Collective experimentation, creative production  
[www.ishitachakraborty.com](http://www.ishitachakraborty.com)

## **Uma Kiran Bhojraj**

Writing, video editing, sound production  
[www.umabhojraj.wixsite.com/mysite](http://www.umabhojraj.wixsite.com/mysite)

## **Marta Ilacqua**

Visual direction, creative production  
IG: @martacqt

## **Sarah Jacky**

Conceptual direction, creative production  
IG: @\_\_sarahjacky\_\_

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