

SHARED CAMPUS
SUMMER SCHOOLS
2020

HACKING GLOBAL
POP ICONS
17 JUNE → 3 JULY 2020
ONLINE

UNIVERSITY OF
THE ARTS LONDON

THE GHOST
IN WALLS
6 → 17 JULY 2020
ONLINE

ZURICH UNIVERSITY
OF THE ARTS

Shared Campus is a cooperation platform for international education formats, research networks and joint productions launched by seven arts institutions.

Shared Campus establishes connections that generate value for students, academics and professionals, and enables participants to share knowledge and competencies across borders and disciplines. The platform is designed around internationally relevant themes focusing on transcultural issues and cross-disciplinary collaboration.

Shared Campus launched its first activities in 2019 with various education formats and research initiatives. In 2020, we are glad to offer following summer schools, which have been jointly developed between the partner universities and are open to students from all Shared Campus institutions.

SHARED CAMPUS PARTNERS

- City University of Hong Kong,
School of Creative Media (SCM) → scm.cityu.edu.hk
- Hong Kong Baptist University (HKBU) → hkbu.edu.hk
- Kyoto Seika University (SEIKA) → kyoto-seika.ac.jp
- LASALLE College of the Arts,
Singapore (LASALLE) → lasalle.edu.sg
- Taipei National University
of the Arts (TNUA) → tnua.edu.tw
- University of the Arts London (UAL) → arts.ac.uk
- Zurich University of the Arts (ZHdK) → zhdk.ch

HACKING GLOBAL POP ICONS

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17 JUNE
JULY 2020
ONLINE

Hosting Institution:
University of the Arts London

We are living in extraordinary times. The global COVID-19 pandemic has catalysed unprecedented change. What was once thought impossible is now being rolled out by different countries in quick succession. Such accelerated revisions of everyday life demand reappraising who and what we hold dear. Amid these unfamiliar and novel circumstances, Hacking Global Pop Icons sets out to use creative practice to explore who and what can be thought of as globally iconic, and to what effect.

The term global pop icon may have manifold meanings: internet memes; global systems; pervasive social networks; virtuous and famous people, objects and places. What do global icons tell us about our identities, society and culture? Who and what makes an icon? And which role do global pop icons play in our strange new world? In this three-week online summer school, one icon will serve as a catalyst for cultural analysis and for the transdisciplinary production of artworks that will reflect our new cultural landscape. Participants from Europe and Asia will convene and collaborate online. We will avoid long video calls at all cost!

The selected participants will be invited to present their ideas at the *Shared Campus Global Pop Cultures Symposium 2020* with a focus on the staging and understanding of “self-imaging” in different cultural contexts. Student collaborations will be exhibited online and offline in a final presentation encompassing multiple formats. To conclude the online course and if the situation allows, it is intended that participants will meet physically to share their creative work at a salon, to be held in London or Zurich in late autumn 2020.

FACULTY

- CAITLIN SHEPHERD Artist & Lecturer in Contextual and Theoretical Studies, London College of Communication, UAL
- TOM GERBER Film Director, Lecturer at the Department of Performing Arts and Film (ZHdK)
- CLAUDIO BUCHER Author, Music Producer, Cultural Advisor (ZHdK)
- JUSTIN WONG Comic Artist, Assistant Professor, Coordinator of Crafts and Design, AVA/HKBU
- DR. Chow Yiu Fai, Writer/Lyricist, Associate Professor at the Department of Humanities and Creative Writing, HKBU
- ADDITIONAL GUEST SPEAKERS

LEARNING OUTCOMES

- Understanding cultural concepts in global contexts
- Transcultural and transdisciplinary collaboration
- Pop culture theory and social history
- Creative writing
- Digital and sensory ethnography

DATES

17 June – 3 July 2020 (online)

London or Zurich Salon, Autumn 2020 (4-days physical meeting, exact dates to be confirmed)

PARTICIPANTS

The programme offers places to 25 students from the participating partner institutions from a wide range of arts and design disciplines, including performing arts, film, music, fine arts, media arts, design, and art education.

ADMISSION CRITERIA AND REQUIREMENTS

- Proficient in English
- Level: BA, MA, MPhil, PhD
- Disciplines: all arts and design disciplines

APPLICATION DOCUMENTS

- Brief statement (max 1 page): What would you be able and willing to bring to the course?
What draws you to the subject of Global Pop Icons? Which aspects of global phenomena and/or international collaboration are you interested in most?
- Portfolio: 1 work sample (please submit as a pdf, video or sound file)

CREDITS

As stipulated by participants' home institution

STUDENT COSTS

- No course fee for students from Shared Campus partner institutions
- Accommodation arrangements to be made in agreement with the home institution
- Travel expenses to/in London or Zurich
- Insurance fees
- Visa fees: Tourist visa

APPLICATION PROCESS

- Submission deadline: 18 MAY 2020
- Contact (application enquiries and submission of documents):

Valérie Jetzer, Administrator, Transcultural Collaboration — valerie.jetzer@zhdk.ch

- Participants will be selected by the responsible faculty
- Final confirmation of participation: 29 MAY 2020

COLLABORATING PARTNERS

- Hong Kong Baptist University (HKBU)
- University of the Arts London (UAL)
- Zurich University of the Arts (ZHdK)

THE GHOST IN WALLS

6^h → 17 JULY 2020
ONLINE

Hosting Institution:
Zurich University of the Arts

“When pop can no longer muster a nihilation of the World, a nihilation of the Possible, then it will only be the ghosts that are worthy of our time.”
Mark Fisher

Arguably, Berlin is the most exemplary city that has experienced the suddenness of rapidly shifting cultural and political changes in the past century. Following the fall of the wall in 1989, there were boisterous feelings of many possibilities for the future. Suddenly, a space of endless becoming opened for the many artists that moved to Berlin in the 1990's and 2000's.

Cultural theorist Mark Fisher asserted...we lose our grasp on history—and, without a sense of why the past happened the way it did, our anything-goes embrace of “happy hybridities” is an empty gesture.

Are we somehow trapped in the 20th century, re-hashing the material of past events? Or, are we in a new creative era for unique possibilities not only for our perception of history, but in how we imagine the future?

Using Berlin as the backdrop, the course will be partly a survey of this time as well as an exploration into the idea of what the precedence of historical events has had on artists, post 1989 to present.

Week 1

Activities include (via live stream): International artist and cultural agents talks, artist studio visits with Q&A, institution/artist run spaces/museums visits and interviews

Week 2

Individual and group workshops. Preparation for final production of an artist edition and exhibition at an artist run space in Berlin, which will be arranged by the project leaders and can be visited virtually online.

Highlights include

- Thea Djordjadze (Art)
- Henrik Olesen (Art)
- Arno Brandhuber (Architecture)
- Hanne Lippard (Art)
- Nicolas Schaffhausen (Curating)
- Wolfgang Müller (Music Society)
- Armen Avanesian (Philosophy)
- Caroline Paulick-Thiel (Sustainability Upcycling Participation Society Democratic Restructuring of Organisations)
- Doireann O'Malley (Film)
- Tacita Dean (Art)
- Starship (Artists Run Magazine)
- SPIKE (Magazine Art/Culture) and Artist edition and exhibition

FACULTY

- LEUNG CHI WO Visual Artist, Associate Professor and Programme Leader of MFA in Creative Media (SCM)
- WILLIAM DAVIS Composer, Recording Artist, and Music Producer (ZHdK)
- GUEST SPEAKERS

LEARNING OUTCOMES

- Participants will learn and integrate the course inputs into their own practice that will culminate in an online (virtual exhibition) viewing for final review and assessment.
- Participants will learn how to work remotely and effectively with the restrictions of the online format.
- Research and digital forms will be more emphasized as a creative output
- Critical reflection
- Conceptualizing ability and fabrication skills
- Historical consciousness
- Prognostications of cultural futures

DATES

6-10 July, 13-17 July 2020 (2 weeks)

FORMAT

Online streaming of the curriculum and scheduled live guides. The course activities held via online access, 4-6 hours per day

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ADMISSION CRITERIA AND REQUIREMENTS

- Proficient in English
- Level: BA, MA, MPhil, PhD
- Disciplines: all arts and design disciplines

APPLICATION DOCUMENTS

- Brief statement (max 1 page):
What is your background? What are your interests? What perspectives would you bring to the workshop? What do you expect from the workshop?
- Portfolio: A work sample related to the aims and contents of the Summer School (pdf, video or sound file)

CREDITS

As stipulated by participants' home institution

STUDENT COSTS

- No course fee for students from Shared Campus Partner institutions

APPLICATION PROCESS

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SHARED CAMPUS, Summer Schools 2020

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- The Ghost in Walls
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